# International Business and Global Marketing Study Abroad Program in PRAGUE, Czech Republic

## Summer Program

Four-week summer program 2010:

**July 6 - August 4, 2010**

This program combines a unique blend of International Business and Global Marketing classes, case studies, site visits to companies and cultural activities. Program is fully accredited to allow for credit transfer.

## Why Prague?

Prague, Czech Republic, one of the most beautiful cities in the world, is one of the most popular destinations for college students and young professionals today. It is also an excellent launching pad for surrounding cities in Europe.

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European Study Abroad Center

## Great value

Our programs are very affordable. Included are:

- **accommodation**
- **tuition (classes + seminars)**
- **Breakfast and lunch plan**
- **course materials**
- **transfers from airports and to hotels**
- **ground transport**
- **overnight stay in Bohemian village**
- **site visits to businesses**
- **networking opportunities**
- **guided tours of the cities**
- **cultural events**
- **excursion to Berlin** ***(optional - extra fee)***
- **excursion to Slovakia and Austria** ***(optional - extra fee)***

## Why with ESAC?

ESAC study abroad programs are unique in that we offer an academic component focused on business and a variety of customized site visits to industry depending on students' individual preferences and interests.

## Classes:

- International Business
- Global Marketing
- Global Entrepreneurship
- Business Law

**Please visit www.goesac.com for more details and to apply.**

WWW.GOESAC.COM Study Abroad in Europe